

# Seafood

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## International



## BEST NEW PRODUCTS OF 2013

The editors of Seafood International  
select the top new products of 2013

# CLEAR SPRINGS 'WHOLE GRAIN TREASURES'

Clear Springs new 'Whole Grain Treasures, Melts and Portions' are made with 51 percent whole grain, offering a blend of mild-flavored, whole-muscle and minced rainbow trout meat.

Treasures come in three shapes - whales, sharks and trout. Melts feature creamy American cheese inside, and 3-ounce and 3.7-ounce portions are perfect for sandwiches, buffets and cafeteria lunches.

Seafood International editors gave high marks for appearance because of the sea-themed shape of the products, which makes them a good fit for school lunches and kid's restaurant menus. The products meet the US National School Lunch Program requirements.

3  
UNIQUENESS

5  
PACKAGING/  
APPEARANCE

3  
"WOW" FACTOR

11  
TOTAL

